LucidiPevere



The YOU stackable chair designed by LucidiPevere in 2024 is able to express the design minimalism that defines Gebrüder Thonet Vienna GmbH (GTV): an emblem of versatility, as it is able to multiply its uses thanks to its functional dynamism and refinement.

The elegant, curved solid arch gives the chair a unique aesthetic touch: it acts both as a graphic element, enhancing the side profile, and a functional one, because it ensures stability and practicality during the stacking phase, thanks to the protective rubber pads fixed at the ends.

The beech frame supports a shell that can be natural or coloured, with the possibility of padding in shades or in contrast: an opportunity to multiply the irreverent playfulness of this bistro chair with modular eclecticism into infinite stories.





Paolo Lucidi (1974) Luca Pevere (1977). Both graduated and professionaly trained in Milan, they started to develop their first projects together since 2003 and in 2006 founded their studio LucidiPevere. They are facing constant challenges using unusual technics and aesthetic means to develop new forms of products. Some of the brands LucidiPevere work with are De Padova, Zanotta, Gebrüder Thonet Vienna, Agape, Ligne Roset, Hem, Foscarini, Kristalia, Living Divani, Normann Copenhagen, Emu, Arflex JP. Their products appeared in different museums and won major awards such as Designpreis Deutschland, Red Dot Design Award, Good Design Award, Compasso d'Oro Honour-

able mentions and many others.

Γhey took part in various exhibi-

tions in Europe and in the U.S. and

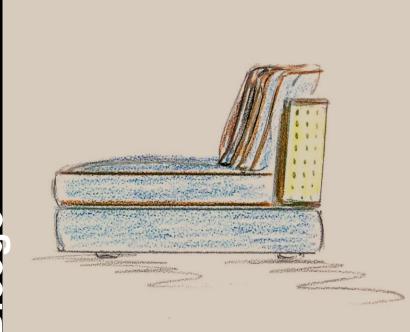
MON-ÎLE

Sergio Bicego



The elegance of the fabrics, combined with simple and welcoming lines, expresses an idea of "quiet luxury" that whispers stories in which the main characters are the luxurious materials and attention to detail. The distinctive feature of the Vienna wickerwork is expressed in the backrest, which constitutes the only support element of the piece, and through the play with the fabrics, in a material and structural alternation, together with the curved wood, which we can also find in the coffee table that accompanies the soft island imagined by Sergio Bicego.

Versatile in terms of composition, and luxurious in the careful selection of materials, Mon-île combines, with discreet elegance, an intimate and cosy daily comfort that takes into account the spatial needs of contemporary homes.



Born in the province of Vicenza in since 1993 he has collaborated 1953, Sergio Bicego left his clas- with various companies in the sical studies and began, almost sector. His creations arise from by chance, his experience in the the search for less formal solu-

AMPLE Nichetto Studio





dition, and innovation in a singular product. Luca Nichetto, founder of Nichetto Studio, remarked, "When Gebrüder Thonet Vienna approached us for a potential collaboration, it was a moment of great honor. With Ample, we aim to contribute to GTV's illustrious legacy by introducing new material while staying true

the essence of craftsmanship, tra-

Nichetto Studio proudly announces the launch of an

elegant extension of the Ample family: The Ample

Outdoor Chair and the Ample Bistrot Table, designed

as versatile outdoor counterparts to effortlessly

Originally conceived for indoor use, the Ample Outdoor Chair now offers a versatile outdoor version, expanding

its utility while maintaining the iconic design language

of Gebrüder Thonet Vienna GmbH (GTV). Inspired by

the esteemed brand's rich heritage and commitment

to timeless craftsmanship, Nichetto Studio embarked

on a journey to reimagine classic concepts with a

Central to the design process was the exploration

of Gebrüder Thonet Vienna's iconic pieces, seeking

untapped avenues for innovation. Embracing the challenge of marrying tradition with novelty, Nichetto

Studio introduced a ground-breaking approach

by applying the steam bent process, traditionally

used with wood, to metal. This innovative technique

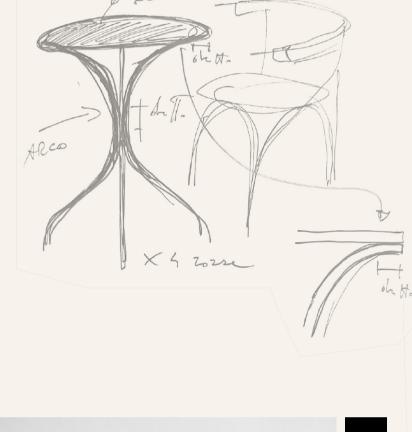
allowed the Studio to push boundaries and achieve

The result is the birth of the Ample **Outdoor Chair and the Ample Bistrot** Table, distinguished by their sinuous silhouettes, generous proportions, and unmatched comfort. Whether gracing residential spaces or commercial settings, Ample embodies

unprecedented results.

harmonize indoor and outdoor settings.

to their centuries-old tradition." With its timeless elegance and sculptural beauty, Ample transcends boundaries, effortlessly adapting to diverse environments and settings. It stands as a testament to the enduring partnership between Nichetto Studio and Gebrüder Thonet Vienna, embodying their shared commitment to design excellence.

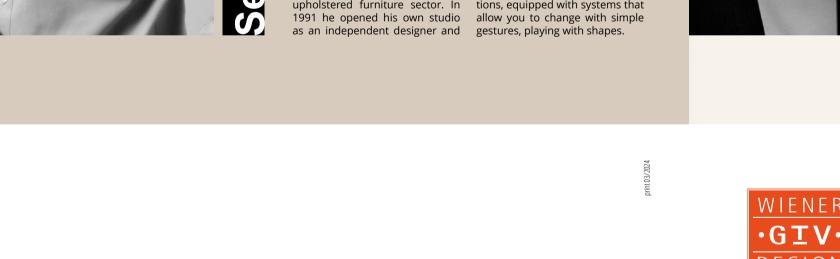




Luca Nichetto founded his epon- Soon, the studio's work was broad-Nichetto Studio worked with a number of different brands and

ymous multidisciplinary design ening out from its initial focus on practice in Venice, Italy in 2006, designed objects. Today, the stuspecialising in industrial design, dio works with a variety of brands product design and design con- and clients from around the world sultancy. From the very beginning, and its expertise is sought out across all design disciplines.

organisations: these collabora- A deep passion for, and knowltions were to become a corner- edge of, industrial and craft manustone of his work and his influence facturing processes runs through had soon expanded far beyond every aspect of the studio's work. Venice and Italy's borders. Fellow Its projects abound in carefully Treviso-born designer Francesco selected cultural references and a Dompieri joined the studio as a keen attention to detail. The pracpartner in 2007, and four years tice's unique position within both later, Nichetto opened a second Scandinavian and Italian design studio in Stockholm, Sweden, ca- culture has given Nichetto Studio tering to an ever growing number worldwide acclaim that extends of requests for collaboration from far beyond the confines of the de-





Gebrüder Thonet Vienna GmbH (GTV) furnishes the prestigious spaces of Interno Marche, the first Design Experience Hotel that tells the story of 60 years of design history.

the Loie lounge by Chiara Andreatti

together with the Arch Coffee Table

and the Targa sofa by GamFratesi

In the centre of the Marche, in a beautiful setting of small villages and soft hills, the dream hotel of Franco Moschini, patron and current president of Gebrüder Thonet Vienna, is

Michele De Lucchi, GamFratesi, Vico Magistretti, Front and Nendo are among the famous names of architects and designers who have collaborated with GTV and to whom some of the rooms of the design hotel are inspired, enriched by their most iconic works.

Protagonists of the refined spaces such as lobby, lounge bar and patio, some of the most famous contemporary creations of the brand, such as

The Ample chair and bistro tables, designed by Nichetto Studio, recreates the unmistakable refined atmosphere of the historic Viennese bistro, furnishing the restaurant and the patio with the new outdoor version of the Ample family. With this prestigious supply, Gebrüder Thonet Vienna reconfirms itself as the ideal partner for sophisticated contract projects around the world thanks to the refined elegance of the lines and the high design quali-



Gebrüder Thonet Vienna GmbH

that brings tradition and innovation together, renewing its style lines through continuous project research and protagonist in the critical passage from craftsmanship to industry, thanks to an approach which anticipates modern design, Thonet has contributed to the definition of the visual grammar of contemporaneousness. Invited by Metternich to develop his own patent in Austria, Michael Thonet left Germany in 1842 and settled in Vienna, where he founded the "Gebrüder Thonet" company in 1853, involving his five children in the company. The steam bent wood technique allows the production of wood furniture on a larger scale, determining the product positioning on a global scale: in 1865 Gebrüder Thonet had 22 single-brand company stores throughout the world, with over 6,000 employees. In 1911, the company catalog contained 980 different products and at the end of the Second World War independent production units in various countries were created.In Austria, the home market of Gebrüder Thonet, the business was rebuilt by descendants of Michael Thonet, including his GTV design trademark.

Part of a great European history

as well as Fritz Jakob's children Evamarie Thonet and Richard Thonet. After the war, they had to start from scratch, with little more than their experience and passion for furniture. They recommenced their business in one of Gebrüder Thonet's former warehouses in Vienna. From 1948 they rented a production site in Rohrau, Steiermark, before they finally built their own production site in Friedberg in 1962. In 1976 the company changed its name in Gebrüder Thonet Vienna. Now the company is renewing its partnership with the world of design, planning a new phase in its history working alongside designers that make research one of the distinctive traits of their creative path. This corporate vision confirms Gebrüder Thonet Vienna's calling for design research, forging a link between its past and its future, with the aim of continuing, with innovation, on the road mapped out by tradition. Gebrüder Thonet Vienna GmbH is a property of Moschini Spa since before 2003. All the products made by Gebrüder Thonet Vienna bear the new Wiener

great-grandson Fritz Jakob Thonet

Heritage designs the future. Collection 2024

